

JULES A. LEVY

WRITER-PRODUCER, CREATIVE ADVERTISING

CONTACT

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Los Angeles, California

SKILLS

Audio-visual Producing for:
Teasers, Trailers, Television Spots,
Social-Digital Content,
Radio/Streaming Ads,
Sizzle/Sales Reels, etc.

Copywriting & Messaging

Creative Direction

Editorial/Project Management

Production/Post-production

Inter-functional Team Leadership

Agency, Studio & Filmmaker
Relations & Communications

Stakeholder Teamwork

Budgeting & Scheduling

Successful Presentations

Marketplace/Subject Matter
Expertise

Scripted & Unscripted,
Live Action & Animation

360 Marketing Strategy & Positioning

Special Shoot/VFX/GFX Supervision

EDUCATION & RECOGNITION

University of California,
Berkeley – Bachelor of Arts
Humanities: Literature, Film, Art
and Design

Over 35 nominations & wins:
Including Grand, Gold, Silver and
Bronze Clio/Key Art, Golden Trailer
and GEMA/Promax awards

Slashfilm's "Most Effective Marketing
Campaign 2014"
The Hunger Games:
Mockingjay Part 1

PROFILE

- Writer-producer who loves the craft and collaboration of shaping theatrical, streaming, television, and digital campaigns for studios, platforms, and independent distributors.
- Deep experience developing and guiding trailers, television spots, social-digital, and audio spots, plus other 360° marketing content for global franchises, original films, and limited & multi-season series across genre.
- Trusted communicator and partner to studio clients, agency teams, filmmakers, and marketing groups – balancing creative excellence, audience engagement, and strategic execution across multiple deadlines

EXPERIENCE

AGENCIES: 2006 – 2026 Creative Director, Writer-Producer

- **LUSSIER, REVOLVE, CARVE, BIG PICTURE:** In-house Sr. Writer-Producer, CD
- **HEARTSLEEVE, ZEALOT and X/AV:** Contract/Consulting CD
- **IN SYNC:** In-house Sr Writer-Producer
- Experienced working within dynamic agency environments, writing, producing, and guiding creative direction and collaboration with editorial, motion graphics, music, and finishing teams on the creation and delivery of trailers, TV spots, social-digital content, key art, audio, and motion-graphic creative for theatrical releases, streaming originals, television series, documentaries, and global franchise properties.
- Other responsibilities client relations, creative workflow improvements, creating new internship/mentorship opportunities and curriculum, judging industry awards programs, and years-long collaboration with studio corporate brand initiatives
- Other agency collaborations as client, writer and/or producer include:
AV SQUAD, BACON & SONS, MOCEAN, MARK WOOLLEN & ASSOCIATES, SEISMIC, WORKSHOP, REFINERY, GIARONOMO, IGNITION, OPEN ROAD, STATEMENT, MOTIVE, LA, COLD OPEN and HURWITZ CREATIVE

STUDIOS: 2016 Contract Consultant, Creative Executive

- **SONY PICTURES:** In a Vice President-level consulting role, led International AV and key art campaign strategy and creative execution.
- Supervised the creation of AV advertising assets that contributed to the international marketing campaigns on movies grossing over \$400 million at the international box office, including *The Shallows*, *Ghostbusters*, *Life*, and *Smurfs: The Lost Village*.
- Guided the creation of AV and print sales, corporate, and creative advertising materials, and led meetings for an annual global summit of Sony Pictures international marketing teams and partners for multiple titles.
- **LIONSGATE:** In a contract role, filling in for the President of Creative Advertising, directed the AV television campaign for the feature film, *Nerve*, collaborating with outside agencies and internal stakeholders
- Supervised the creation of AV, key art materials and other advertising assets for the re-launch of the *Dirty Dancing* franchise across film, Television and stage, as well as additional corporate marketing materials.

**PROJECTS &
CAMPAIGNS
INCLUDE****ACTION/SCI-FI**

The Hunger Games franchise
Meg
Life
Avatar
X-Men franchise
Star Trek (2009)
World War Z
The Divergent Series
The 5th Wave
Maze Runner

FAMILY/COMEDY

Ice Age: Boiling Point
Haunted Mansion
Jungle Cruise
Detective Pikachu
Hitman's Wife's Bodyguard
American Born Chinese
The Mysterious Benedict Society S2
The Croods

HORROR/THRILLER

The Walking Dead: Dead City S3
Spiral: From the Book of Saw
Bodies, Bodies, Bodies
Creepshow
Hellboy
Brightburn
The Intruder
Grudge
Countdown
The Shallows

DRAMA/DOCUMENTARY

La La Land
Language Lessons
Them That Follow
A Journal for Jordan
Dream Horse
Nine Days
A Revolution on Canvas
Gossip Girl
Life of Pi
Music for Elephants
Michael Jackson: The Verdict

MUSIC/MUSIC VIDEO

Ed Sheeran: The Sum of it All
Rap Caviar Presents
Miley Cyrus: Endless Summer
Vacation (Backyard Sessions)
Gregg Allman: The Music of My Soul
Danger (John Roberts)

SPORTS

Matthew Stafford: Locked In
Return to Mt. Kennedy
WNBA on NBC 2026

**FOR
STUDIOS &
PLATFORMS**

Disney Theatrical
Disney +
Disney Channel
Disney Jr.
FX Networks
Hulu
Freeform
Fox Theatrical
ABC

Netflix

Sony Pictures
Sony Classics
Screen Gems

Lionsgate
Lionsgate TV

Amazon Prime/MGM

Warner Bros
HBO/Max

Universal
Peacock
NBC

Paramount

Unwell

DCTV

Tribeca

Los Angeles Rams

1091

AMC/Shudder

Shout! Studios

Blue Fox Entertainment

SyFy

STX Films